## **MBA SPECIALIZATION**

## The following specializations are offered as MAJOR and MINOR:

SPECIALIZATION	
<u>Major Specialization</u>	Minor Specialization
1. Marketing Management (MKT)	1. Rural & Agribusiness Management (RABM)
2. Financial Management (FIN)	2. Pharma & Healthcare Management (PHM)
3. Human Resources Management (HRM)	3. Tourism & Hospitality Management (THM)
4. Operations & Supply Chain Management (OSCM)	4. International Business Management (IB)
5. Business Analytics (BA)	