



सावित्रीबाई फुले पुणे विद्यापीठ
॥ यः क्रियावान् स पण्डितः ॥

Savitribai Phule Pune University, Pune



Faculty of Commerce and Management

Curriculum 2025 Pattern Master of Business Administration (MBA)

**2-year, 4 Semester Full time Programme
Choice Based Credit System (CBCS) and Grading System
Outcome Based Education Pattern
Aligned with National Education Policy (NEP) 2020**

MBA 1st year effective from AY 2025 - 26

MBA 2nd year effective from AY 2026 – 27

1.0 PG Diploma and PG Degree (MBA) Programme Structure as per NEP

Year	Level	Semester (2 Year)	Major		RM	OJT / FP	RP	Cumulati ve	Degree
			Mandatory	Electives					
I	6.0	Semester I	22 credits	4	-	-	-	26	
		Semester II	14 credits	4	4	4 FP	-	26	
Cumulativen Credits for PG Diploma			36	8	4	4	-	52	PG Diploma (after 3 Year Degree)
Exit option: PG Diploma 52 Credits after Three Year UG Degree (with additional 4 credits of OJT)									
II	6.5	Semester III	6	12	-	8 OJT	-	26	
		Semester IV	8	12	-	-	6RP	26	
			14	24	-	08	06	52	PG Degree (after 4 -Years UG)
Cum. Cr. for 2 Year PG Degree			50	32	4	12	6	104	PG Degree (after 3 - Years UG)

2.0 PG Diploma Programme Structure as per NEP

2.0 PG Diploma Programme Structure as per NEP								
Type	Semester	Course Type	Number of Courses	Credits	Total Credits	FA	SA	Total
Mandatory	I	Generic Core	6	3	18	240	360	600
Mandatory	I	Generic Core	2	2	4	0	120	120
Elective	I	Generic Elective	2	2	4	80	0	80
		TOTAL	10	-	26	320	480	800
Mandatory	II	Generic Core	4	3	12	160	240	400
Mandatory	II	Generic Core	1	2	2	0	60	60
Mandatory	II	Business Research Methods	1	2	2	-	60	60
Mandatory	II	Desk Research	1	2	2	40	0	40
Mandatory	II	Field Project	1	4	4	40	120	160
Elective	II	Generic Elective	2	2	4	80	0	80
		TOTAL	10	-	26	320	480	800
PG Diploma in Management after Three Year UG Degree (with additional 4 credits of OJT for Exit option)			20	-	52	640	960	1600

- The students can exit the Programme after one year of MBA, but he has to take additional 4 Credits of On-job Training. To get **PG Diploma after Three Year UG Degree, he should earn total 52+ 4= 56 Credits**
- Re-entry to complete the PG degree, after taking the exit option, will be permissible up to 05 years from the date of admission to the PG program
- The institute may conduct bridge courses for the respective students at the discretion of Director/ Head of the institutions

3.0 PG Degree Programme (MBA) Structure as per NEP

PG Degree Programme (MBA) Structure as per NEP								
Type	Semester	Course Type	Number of Courses	Credits	Total Credits	FA	SA	Total
Mandatory	III	Generic Core	1	3	3	40	60	100
Mandatory	III	Subject Core	1	3	3	40	60	100
Mandatory	III	OJT (SIP)	1	8	8	80	120	200
Elective	III	Subject Elective	4	3	12	160	240	400
		TOTAL	7	-	26	320	480	800
Mandatory	IV	Generic Core	1	3	3	40	60	100
Mandatory	IV	Generic Core	1	2	2	0	60	60
Mandatory	IV	Subject Core	1	3	3	40	60	100
Mandatory	IV	Research Project	1	6	6	80	60	140
Elective	IV	Subject Elective	4	3	12	160	240	400
		TOTAL	8		26	320	480	800
PG Degree (MBA) after Four-year UG Degree (Lateral Entry)			15		52	640	960	1600
PG Degree(MBA) after Three years UG Degree			35		104	1280	1920	3200

4.0 Course Types

4.0.1 **Core courses** are the compulsory courses for all the students. Core courses are of two types: Generic Core & Subject Core.

4.0.2 **Generic Core:** This is the course which should compulsorily be studied by a candidate as a core requirement to complete the requirement of a degree in a said discipline of study. Therefore, Generic Core courses are mandatory and fundamental in nature. These courses cannot be substituted by any other courses. Such courses are also known as Hard Core Courses.

4.0.3 **Subject Core:** A Core course may be a Subject Core if there is a choice or an option for the candidate to choose from a broad category (grouping) of subjects (specializations).

4.0.4 **Elective Course:** Elective course is a course which can be chosen from a pool of courses.

It may be:

- Very Specialized or advanced course focusing on a specific aspect
- Supportive to the discipline of study
- Providing an extended scope
- Enabling an exposure to some other discipline/domain
- Nurturing candidate's proficiency/skills.

- 4.0.5 **Generic Elective:** An elective course which is common across disciplines / subjects is called a generic elective. 'Generic Elective' courses develop generic proficiencies amongst the students.
- 4.0.6 **Subject Elective:** A 'Discipline (specialization) centric' elective is called 'Subject Elective.' Subject Elective courses, in the Semester II, III and IV are focused on a specialization.
- 4.0.7 **Research Methodology Courses:** These courses are focused on various aspects of Research. They include – Business Research Methods, Desk Research (DR) and Field Project (FP) in Semester II, On The Job Training (OJT) in Semester III and Research Project (RP) in Semester IV. ***DR, FP, OJT and RP shall be specialization specific compulsory courses (subject core). BRM shall be a generic compulsory course.***
- 4.0.8 **Massive Open Online Courses (MOOCs):** Massive Open Online Courses (MOOCs) are such online courses which are developed as per the pedagogy stated in the AICTE regulation (2016) or equivalent; following the four-quadrant approach and made available on the SWAYAM platform of Government of India. **Upto 40% credits are permitted through MOOCs. Any Course of 2 Credits can be taken in the form of SWAYAM / NPTEL MOOCs provided the student secures the certificate from SWAYAM / NPTEL. MOOCs from other platforms shall not be considered valid. MOOCs cannot be opted for in case of a 3-credit course.**

5.0 Specializations offered: The following specializations shall be offered:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)
6. Agri -Business Management (ABM)
7. Pharma & Healthcare Management (PHM)

Note:

1. There is no provision for MAJOR and MINOR Specialization Combination.
2. Specialization shall be chosen at the BEGINNING of SEM III.
3. **Desk Research, Field Project, On-the Job Training & Research Project shall be in the area of specialization only. i.e. these courses are SUBJECT CORE COURSES.**

4. Institutes may offer ONLY SELECT specializations based on industry needs, faculty strength & competencies, student demands, employability potential, etc.
5. Institutes MAY NOT offer a specialization if a **minimum of 20% of students** are not registered for that specialization.
6. The Institute MAY NOT offer an elective course if a **minimum of 20% of students** are not registered for that elective course.

Note on Additional Specialisation:

Eligibility for opting a Additional Specialisation:

- The student must have successfully completed two years of the regular MBA program under SPPU.
- To be eligible, the student must have completed all compulsory generic courses such as: **Strategic Management, Entrepreneurship, Innovation and Design Thinking, Enterprise Performance Management, OJT, Research Project and any other core courses prescribed in the relevant curriculum.**

Criteria for pursuing the Additional Specialisation:

- The student must choose any one specialisation from the list of approved electives provided in the syllabus.
- The student is required to take one subject core and four subject elective courses in each semester (i.e., Semester III and Semester IV) from the selected specialisation.
- All academic and examination requirements for the additional specialisation must be fulfilled as per the university norms.

6.0 Open Elective(s):

1. **There is no provision for Open Electives. Students may pursue additional specializations as per the relevant provisions.**